## SALEM ART FAIR & FESTIVAL 2023 July 21-23, 2023



# Art for the Garden Prospectus – Application due May 19, 2023

(Please print)

#### **Festival Information:**

The 74th annual Salem Art Fair & Festival, presented by Salem Art Association, is the premier art festival in the Willamette Valley. In 2023 the festival takes place **Friday through Sunday, July 21, 22, & 23.** The festival draws over 30,000 attendees and includes Art For The Garden, the Artists' Marketplace, a Wine Court, a Food Court, Youth Activities, Youth Stage, and the Main Stage featuring national and regional musicians.





#### Art for the Garden:

The Art For The Garden area includes artworks within a unique landscape design to emphasize the beauty in nature and to provide ideas on how to incorporate art objects in a garden setting.

Handcrafted arbors and trellises, stone and metal sculpture, water fountains, and birdbaths are placed in appropriate, aesthetic settings to suggest to buyers that art does belong in gardens, on porches, by pathways, etc.

Hours of operation for Art For Your Garden are: Friday & Saturday, 10:00 a.m.-7:00 p.m.; Sunday, 10:00 a.m-5:00 p.m. Load-Out is after 6:30 p.m. on Sunday.

## What are we looking for?

Garden furniture, pottery, planters, urns, tiles, masks, metal art, birdbaths, bird feeders and houses, wind chimes, lanterns, sculptures, kiosks, sundials, window boxes, gates, and abstract pieces. Suggestions of additional imaginative work are welcome. There is no limit to the number of pieces that accepted artists can exhibit for sale.

Artists interested in applying are requested to supply (3) images in **jpeg format** which are most representative of artwork to be displayed at the festival. Images should be emailed to <u>tim@salemart.org</u> Image files should be labeled with artist's name and title of works.

Salem Art Association reserves the right to use selected images for publicity and promotion purposes, with credit given to the artist.

#### **Selection Process:**

Salem Art Fair & Festival is open to all artists and craftspeople producing original art. Commercially produced work, art assembled from kits, or imported art and goods cannot be accepted. The Festival seeks the finest quality artwork through the jury process.

Participants will be accepted based solely on the quality and creativity of work represented in the images submitted by each artist-applicant. All interested artists, <u>including past participants</u>, are required to submit an application and current images.

#### Fees:

While there is no entry fee for Art For The Garden, there will be a **20% commission** on all art sales. Salem Art Association will handle all sales at the event and will issue artists a check within thirty days of the close of the event. Your commission supports the year-round programming of Salem Art Association.

#### Insurance:

Artists are responsible for the security of their work at all times. Participating artists must provide proof of property and liability insurance or sign an appropriate release holding harmless Salem Art Association and the City of Salem in the event of loss, damage, or theft during the festival. Security is provided.

### **Mailing/Emailing Application:**

Send a copy of your completed application form and images to:

Salem Art Association Attn: Art For The Garden 600 Mission St. SE Salem, OR 97302

**OR** email the completed application to Tim Flowerday, Festival Director at: tim@SalemArt.org

## **2023 Calendar –** *Dates subject to change.*

| May 19     | Postmarked application deadline                                 |  |  |
|------------|---|--|--|
| May 23     | Acceptance notifications  |  |  |
| June 2     | Postmarked contract deadline                                    |  |  |
| June 12    | Load-in details mailed  |  |  |
| July 20    | Load-in begins  |  |  |
| July 21-23 | 74th Annual Salem Art Fair & Festival                           |  |  |
| July 23*   | Final inventory *No Load-Out until Final Inventory is completed |  |  |
| July 23    | Load-out begins after 6:30 p.m.                                 |  |  |
| July 24    | Load-out before NOON  |  |  |

#### For More Information:

Please visit <a href="https://salemartfair.org/">https://salemartfair.org/</a> for festival updates and information.

# Please pass this application to other artists!

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| Name:  |   |              |      |
|--|---|--------------|------|
| Business Name:   |   |              |      |
| Mailing Address:   |   |              |      |
| City:  |   | State:       | ZIP: |
| Cell Phone:  |   | Other Phone: |      |
| Email:   |   |              |      |
| Art Website:   |   |              |      |
|  |   |              |      |
| Image 2: Title:  |   | Medium:      |      |
| Size: Image 3: Title:  |   |              |      |
| Size:  |   | Price:       |      |
| Media Categories (Pleas  | e check all that apply):  |              |      |
| <ul> <li>□ Ceramics</li> <li>□ Sculpture</li> <li>□ Glass</li> <li>□ Furniture</li> <li>□ Metal</li> <li>□ Stepping Stones</li> <li>□ Stone</li> </ul> | <ul> <li>□ Wood</li> <li>□ Two-Dimensional</li> <li>□ Three-Dimensional</li> <li>□ Free Standing</li> <li>□ Hanging</li> <li>□ Pedestal Required</li> </ul> | ds or less:  |      |
| Por publicity purposes, pie  | ase describe your work in 20 work   | us or less:  |      |
|  |   |              |      |